

Waylin Area Foundation

**123 North Center Street, Mount Olive, N.C. 28365
(919) 658-3113 fax (919) 658-3125**

February 2007

To our Mount Olive Area Chamber Members and Friends:

We're gearing up for this year's North Carolina Pickle Festival which will be held April 27th and 28th. Special events kicking off the Festival include the NC Pickle Festival Golf Classic, April 26th. Additionally a "Pickle Pete Shopping Spree" will be set with downtown merchants all day on the 26th and 27th. We have included a flyer which gives you all the dates, times, and details. Please take a look and join us.

We ask that you consider becoming a 2007 North Carolina Pickle Festival sponsor, as the success of the festival depends upon your support. As a benefit of your sponsorship, your name will be printed in a special *Mount Olive Tribune* tabloid which reaches thousands of homes and is distributed to thousands of visitors attending the festival.

With your sponsorship, you are also invited to be our guest at the Festival's Kick-Off Reception, on Thursday, April 26th, 6:00 p.m. -9:30 p.m. at Southern Wayne Country Club. This event allows us to say "thank you" for your financial contribution. Please review the enclosed NCPF Sponsorship form, mark your preferences and let us know how many will be attending the Appreciation Reception.

NCPF sponsorships allow the Foundation to make donations to a variety of worthy endeavors throughout the year, including Physicians Recruitment, Partners in Education, Community Development and Crime Control initiatives and countless other projects throughout the community.

The NCPF Committee works to highlight Mount Olive and Wayne County in the best possible way. An estimated 20,000 visitors are attracted to Mount Olive during the festival, and this year the festival was awarded excellence for its efforts in "Best Printed Materials" for the tabloid insert, in which your name will appear, that is received in thousands of homes and "Best Merchandise" for our tote bag, arm band, and postage stamp from the NC & SC Association of Festivals and Events.

Be a part of this award winning event by mailing your tax-deductible contribution by **April 2, 2007**. Please mail your completed form to the Waylin Area Foundation, 123 N. Center Street, Mount Olive, NC 28365. If you have any questions call Linda or Gena at 919.658.3113.

Pickle Pete says, "Thank you and see you at the Festival!"



The North Carolina Pickle Festival Committee



BECOME A 2007 SPONSOR NORTH CAROLINA PICKLE FESTIVAL



YOUR SPONSORSHIP FOR THESE
NEW AND EXCITING 2007 EVENTS
SUPPORT A VARIETY OF NON-PROFIT COMMUNITY IMPROVEMENT PROJECTS

GENERAL SPONSORSHIPS

(Includes Kick-Off Party admission, company and/or individual name and logo on ad material
As well as other festival promotional material for your organization)

_____	\$1500	**BREAD AND BUTTER**	- Kick-Off Party & Band Of Oz tickets for 10, Festival coupons, logo advertising
_____	\$1000	<i>KING KOSHER DILL</i>	- Kick-Off Party & Band of Oz tickets for 8, Festival coupons, logo advertising
_____	\$ 500	<i>SUPER DILL</i>	- Kick-Off Party & Band of Oz tickets for 6, Festival coupons, logo advertising
_____	\$ 250	<i>SWEET GHERKIN</i>	- Kick-Off Party & Band of Oz tickets for 4, Festival coupons, name advertising
_____	\$ 100	<i>SWEET RELISH</i>	- Kick-Off Party & Band of Oz tickets for 2, name advertising
_____	\$ 50	<i>SWEET MIDGET</i>	- Individual Kick-Off Party ticket, name advertising

Don't see a package that fits your needs? Not a problem. Call 919.658.3113 and let us design a sponsorship package that does!

GOLF SPONSORSHIPS ARE AVAILABLE

(4-man Captain's Choice tournament, prizes, lunch, and Kick-off Party)

(Golf Questions? Contact Kevin Kornegay at 658-1002 or kornegay29@nc.rr.com)

\$400 PER GOLF TEAM - Thursday, April 26 - 12 lunch, 1pm start Southern Wayne Country Club
(MULLIGANS INCLUDED**)** Kick-Off Party after Golf until 9:30 p.m.

FOCUS SPONSORSHIP OPTIONS

Want to sponsor and advertise your company at a specific festival event?

Banner Advertising Included

_____	\$1000	BAND OF OZ - Be a named sponsor for this great band!!!
_____	\$ 750	PIG N' DUCK RACES - Great Crowd Attraction!!!!
_____	\$ 750	T-SHIRT SPONSOR - Have your name on 100 volunteer shirts (2 color limit)
_____	\$ 500	PETTING ZOO - Kids love it, parents will see your logo!!!
_____	\$ 500	KEITH KING BICYCLE STUNT SHOW - Surprise hit of the Festival last year!

\$ _____ **GRAND TOTAL AMOUNT OF YOUR SPONSORSHIP** "Pickle Pete" says "Thank you!"

_____ # of persons attending the Kick-Off Party, on Thursday April 26, 6 - 9:30 p.m.

Name _____ Business _____

Address _____ City _____ State _____ Zip _____

Telephone _____ ** Please include your camera-ready company logo

Make checks payable to The Waylin Area Foundation (Keep a copy of this form for your tax records) Mail to the
Mt. Olive Area Chamber of Commerce, 123 N. Center St., Mt. Olive, NC 28365 , 658-3113 (moacc@bellsouth.net)